

Press release

Klaus Wellershoff launches WPuls AG with his partners

To assure a long-term orientation and a structured succession, the partners of Wellershoff & Partners have founded WPuls. The new company takes on the care and counsel of Wellershoff & Partners' customers in the financial services sector. WPuls focuses on supporting the investment processes of banks, asset managers, pension funds and foundations.

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As Wellershoff & Partners has successfully done for over ten years, WPuls devises tailor-made investment processes and solutions for its institutional clients, supplying clear analyses of the global economy and the financial markets. WPuls is also prepared to take over all or part of the investment value chain as an outsourcing partner, freeing clients to concentrate on their greatest strengths.

Klaus Wellershoff is Chairman of the Board of WPuls and previous Wellershoff partners Christa Janjic-Marti and Adriel Jost form the management.

Klaus Wellershoff has this to say about the new company: "We are happy that we can assure our clients that they can benefit from our solutions on a sustainable, long-term basis. WPuls consolidates our market position as the leading independent provider of these highly specialized investment services in the German-speaking area."

Adriel Jost, the new CEO of WPuls, adds: "The current moment is an ideal starting point to expand our services for the benefit of our customers and to pursue a growth strategy. WPuls enables banks, pension funds and foundations to safely navigate these turbulent times and to better serve their clients."

The company's core business is the development and optimization of investment processes and providing the capacity to take over individual steps of a client's investment process according to client's needs. Beyond structuring a robust decision-making process, this support can include the preparation of relevant research and analysis for a client's investment committee. And it can also extend to the timely and strategically sound communication of such decisions to various stakeholders and the media.

With its rigorously independent, data-based approach to analysing the global economy and financial markets, WPuls devises an optimal strategic asset allocation for its clients and it advises on tactical investment decisions, too.

Further information on WPuls can be found at www.wpuls.ch/en.

Klaus Wellershoff, Chairman of the Board of Directors of WPuls (+41 44 256 80 40 / klaus.wellershoff@wpuls.ch) and Adriel Jost, CEO (+41 44 256 10 32 / adriel.jost@wpuls.ch) look forward to your questions and enquiries.